



WLUK  
787 Lombard Ave  
Green Bay, WI 54304

Canal Partners Media  
25 Whitlock Place SW  
Ste 201  
Marietta, GA 30064

# Contract # 2669482

Schedule Dates 10/27/16-10/31/16  
Advertiser Greater Wisconsin Political (59941)  
Agency Canal Partners Media (15500)  
Product POLITICAL ISSUE (ns) (1187)  
Brand 660/767/4664 (871927)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name Je, Scattergood,  
Phone/Fax /  
CPE 660/767/4664  
Account Types National/Political Issue Agency BRD  
Billing Type Standard  
Comments ISSUE CHRISTIAN CAMBERO  
Separation: 30

Date Entered 10/24/16  
Last Modified 10/25/16  
Entered By Elizabeth Bragstad  
CO-OP No  
Headline # ECR25339521  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$8,021.25  
Net Total \$45,453.75  
Sales Tax

Green Bay (WLUK)		
By Broadcast Month	Spots	Rate
Oct. 2016	48	\$42,125.00
Nov. 2016	17	\$11,350.00
Grand Total:	65	\$53,475.00

Makes good a WVA spot  
in the Better Half  
10/28  
Changes Sat. CFB game  
time

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	10/27/16-10/27/16	3	:30	4:30A- News-Good Day Wisconsin 430a					1				1	\$75.00	\$75.00	Green Bay (WLUK)	Good Day Wisconsin	10/24/16
2.0	Normal Line / News (1)	10/28/16-10/28/16	3	:30	4:30A- News-Good Day Wisconsin 430a						2			2	\$75.00	\$150.00	Green Bay (WLUK)	Good Day Wisconsin	10/24/16
3.0	Normal Line / News (1)	10/31/16-10/31/16	3	:30	4:30A- News-Good Day Wisconsin 430a									2	\$75.00	\$150.00	Green Bay (WLUK)	Good Day Wisconsin	10/24/16
4.0	Normal Line / News (2)	10/27/16-10/27/16	2	:30	5A- News-Good Day Wisconsin 5a					1				1	\$400.00	\$400.00	Green Bay (WLUK)	Good Day Wisconsin	10/24/16
5.0	Normal Line / News (2)	10/28/16-10/28/16	2	:30	5A- News-Good Day Wisconsin 5a						1			1	\$400.00	\$400.00	Green Bay (WLUK)	Good Day Wisconsin	10/24/16
6.0	Normal Line / News (2)	10/31/16-10/31/16	2	:30	5A- News-Good Day Wisconsin 5a									1	\$400.00	\$400.00	Green Bay (WLUK)	Good Day Wisconsin	10/24/16
7.0	Normal Line / News (3)	10/27/16-10/27/16	2	:30	5:30A- News-Good Day Wisconsin 5a					1				1	\$400.00	\$400.00	Green Bay (WLUK)	Good Day Wisconsin	10/24/16
8.0	Normal Line / News (3)	10/28/16-10/28/16	2	:30	5:30A- News-Good Day Wisconsin 5a						1			1	\$400.00	\$400.00	Green Bay (WLUK)	Good Day Wisconsin	10/24/16
9.0	Normal Line / News (3)	10/31/16-10/31/16	2	:30	5:30A- News-Good Day Wisconsin 5a									2	\$400.00	\$800.00	Green Bay (WLUK)	Good Day Wisconsin	10/24/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** 660/767/4664 (871927)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Je Scattergood,  
**Phone/Fax** /  
**CPE** 660/767/4664  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments** ISSUE CHRISTIAN CAMBERO Separation: 30

**Date Entered** 10/24/16  
**Last Modified** 10/25/16  
**Entered By** Elizabeth Bragstad  
**CO-OP**  
**Headline #** No  
**Demo** ECR25339521  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$8,021.25  
**Net Total** \$45,453.75  
**Sales Tax**

**Green Bay (WLUK)**

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Nov. 2016	17	\$11,350.00
<b>Grand Total:</b>	<b>65</b>	<b>\$53,475.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / News (4)	10/27/16-10/27/16	1	:30	6A- News-Good Day Wisconsin 6a					1				1	\$1,000.00	\$1,000.00	Green Bay (WLUK)	Good Day Wisconsin	10/24/16
11.0	Normal Line / News (4)	10/28/16-10/28/16	1	:30	6A- News-Good Day Wisconsin 6a						1			1	\$1,000.00	\$1,000.00	Green Bay (WLUK)	Good Day Wisconsin	10/24/16
12.0	Normal Line / News (4)	10/31/16-10/31/16	1	:30	6A- News-Good Day Wisconsin 6a									1	\$1,000.00	\$1,000.00	Green Bay (WLUK)	Good Day Wisconsin	10/24/16
13.0	Normal Line / News (5)	10/27/16-10/27/16	1	:30	6:30A- News-Good Day Wisconsin 6a					1				1	\$1,000.00	\$1,000.00	Green Bay (WLUK)	Good Day Wisconsin	10/24/16
14.0	Normal Line / News (5)	10/28/16-10/28/16	1	:30	6:30A- News-Good Day Wisconsin 6a						1			1	\$1,000.00	\$1,000.00	Green Bay (WLUK)	Good Day Wisconsin	10/24/16
15.0	Normal Line / News (5)	10/31/16-10/31/16	1	:30	6:30A- News-Good Day Wisconsin 6a									1	\$1,000.00	\$1,000.00	Green Bay (WLUK)	Good Day Wisconsin	10/24/16
16.0	Normal Line / News (6)	10/27/16-10/27/16	1	:30	7A- News-Good Day Wisconsin 7a						1			1	\$1,000.00	\$1,000.00	Green Bay (WLUK)	Good Day Wisconsin	10/24/16
17.0	Normal Line / News (6)	10/28/16-10/28/16	1	:30	7A- News-Good Day Wisconsin 7a							2		2	\$1,000.00	\$2,000.00	Green Bay (WLUK)	Good Day Wisconsin	10/24/16
18.0	Normal Line / News (6)	10/31/16-10/31/16	1	:30	7A- News-Good Day Wisconsin 7a									2	\$1,000.00	\$2,000.00	Green Bay (WLUK)	Good Day Wisconsin	10/24/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WLWK  
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Canal Partners Media  
25 Whitlock Place SW  
Ste 201  
Marietta, GA 30064

# Contract # 26699482

## Schedule Dates

10/27/16-10/31/16

## Advertiser

Greater Wisconsin Political (59941)

## Agency

Canal Partners Media (15500)

## Product

POLITICAL ISSUE (ns) (1187)

## Brand

660/767/4664 (871927)

## Salesperson

Millennium/DC, Washington DC (1108)

## Sales Office

Millennium Washington DC

## Buyer Name

Je.Scattergood,

## Phone/Fax

/

## CPE

660/767/4664

## Account Types

National/Political Issue Agency BRD

## Billing Type

Standard

## Comments

ISSUE CHRISTIAN CAMBERO  
Separation: 30

## Date Entered

10/24/16

## Last Modified

10/25/16

## Entered By

Elizabeth Bragstad

## CO-OP

No

## Headline #

ECR25339521

## Demo

No

## Order Type

Normal

## Package Deal

No

## Commission %

15.00

## Commission

\$8,021.25

## Net Total

\$45,453.75

## Sales Tax

No

## Green Bay (WLWK)

By Broadcast Month

Oct. 2016

Nov. 2016

Grand Total:

## Spots

48

17

65

## Rate

\$42,125.00

\$11,350.00

\$53,475.00

# CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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**Agency** Canal Partners Media (15500)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** 660/767/4664 (871927)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Je.Scattergood,  
**Phone/Fax** /  
**CPE** 660/767/4664  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments** ISSUE CHRISTIAN CAMBEIRO  
Separation: 30

**Date Entered** 10/24/16  
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**Entered By** Elizabeth Bragstad  
**CO-OP** No  
**Headline #** ECR25339521  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$8,021.25  
**Net Total** \$45,453.75  
**Sales Tax**

Green Bay (WLWK)	Spots	Rate
By Broadcast Month		
Oct. 2016	48	\$42,125.00
Nov. 2016	17	\$11,350.00
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.0	Normal Line / SPOT (10)	10/28/16-10/28/16	2	:30	9A- Live with Kelly						1			1	\$750.00	\$750.00	Green Bay (WLWK)	Live! Kelly & Michael	10/24/16
29.0	Normal Line / SPOT (10)	10/31/16-10/31/16	2	:30	9A- Live with Kelly									1	\$750.00	\$750.00	Green Bay (WLWK)	Live! Kelly & Michael	10/24/16
30.0	Normal Line / SPOT (11)	10/28/16-10/28/16	2	:30	10A- FOX 11 Living w Amy						1				\$300.00		Green Bay (WLWK)	Fox 11 Living With Amy	10/24/16
30.0.1	Closed Preempt (11)	10/28/16															Green Bay (WLWK)	Order Error/Exception - Program Title- The Better Half	
31.0	Normal Line / SPOT (12)	10/28/16-10/28/16	2	:30	11A- Rachael Ray						1			1	\$250.00	\$250.00	Green Bay (WLWK)	Rachael Ray	10/24/16
32.0	Normal Line / SPOT (13)	10/27/16-10/27/16	1	:30	12P- The Doctors						1			1	\$250.00	\$250.00	Green Bay (WLWK)	The Doctors	10/24/16
33.0	Normal Line / SPOT (13)	10/31/16-10/31/16	1	:30	12P- The Doctors									1	\$250.00	\$250.00	Green Bay (WLWK)	The Doctors	10/24/16
34.0	Normal Line / SPOT (14)	10/27/16-10/27/16	2	:30	1P- Dr Oz						1			1	\$250.00	\$250.00	Green Bay (WLWK)	Dr. Oz	10/24/16
35.0	Normal Line / SPOT (15)	10/27/16-10/27/16	2	:30	Orbit- [P]Who Wants to be a Millionaire(TH), [P]Who Wants to be a Millionaire (TH)									1	\$250.00	\$250.00	Green Bay (WLWK)	Who Wants To Be A Millionaire? (Hour)	10/24/16
36.0	Normal Line / SPOT (16)	10/28/16-10/28/16	1	:30	4P- Judge Judy 2							1		1	\$1,000.00	\$1,000.00	Green Bay (WLWK)	Judge Judy	10/24/16
37.0	Normal Line / SPOT (17)	10/27/16-10/27/16	1	:30	4:30P- Judge Judy 2							1		1	\$1,000.00	\$1,000.00	Green Bay (WLWK)	Judge Judy	10/24/16

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CPE 660/767/4664  
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38.0	Normal Line / News (18)	10/27/16-10/27/16	1	:30	5P- News-FOX 11 News at Five					1				1	\$1,000.00	\$1,000.00	Green Bay (WLWK)	Fox 11 News At 5PM	10/24/16
39.0	Normal Line / SPOT (19)	10/27/16-10/27/16	1	:30	6P- Jeopardy					1				1	\$5,000.00	\$5,000.00	Green Bay (WLWK)	Jeopardy	10/24/16
40.0	Normal Line / SPOT (20)	10/27/16-10/27/16	1	:30	6:30P- Wheel of Fortune					1				1	\$7,500.00	\$7,500.00	Green Bay (WLWK)	Wheel Of Fortune	10/24/16
41.0	Normal Line / News (21)	10/27/16-10/27/16	1	:30	9P- News-FOX 11 News at Nine					1				1	\$1,500.00	\$1,500.00	Green Bay (WLWK)	Fox 11 News At 9PM	10/24/16
42.0	Normal Line / News (22)	10/27/16-10/27/16	1	:30	9:30P- News-FOX 11 News at Nine					1				1	\$1,500.00	\$1,500.00	Green Bay (WLWK)	Fox 11 News At 9PM	10/24/16
43.0	Normal Line / News (23)	10/29/16-10/29/16	2	:30	7A- News-Good Day Wisconsin Saturday							3		3	\$500.00	\$1,500.00	Green Bay (WLWK)	Good Day Wisconsin	10/24/16
44.0	Normal Line / News (24)	10/29/16-10/29/16	2	:30	8A- News-Good Day Wisconsin Saturday							2		2	\$500.00	\$1,000.00	Green Bay (WLWK)	Good Day Wisconsin	10/24/16
45.0	Revised Line / Football (25)	10/29/16-10/29/16	3	:30	6:30P- Sports-FOX College Football							1					Green Bay (WLWK)	FOX College Football Prime Game	10/24/16
45.1	Normal Line / Football (25)	10/29/16-10/29/16	3	:30	11A- Sports-FOX College Football							1		1	\$250.00	\$250.00	Green Bay (WLWK)	FOX College Football Prime Game	10/25/16
46.0	Normal Line / News (26)	10/29/16-10/29/16	3	:30	9P- News-FOX 11 News at Nine							2		2	\$500.00	\$1,000.00	Green Bay (WLWK)	Fox 11 News At 9PM	10/24/16

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47.0	Normal Line / News (27)	10/30/16-10/30/16	2	:30	7A- News-Good Day Wisconsin Sunday								3	3	\$500.00	\$1,500.00	Green Bay (WLWK)	Good Day Wisconsin	10/24/16
48.0	Normal Line / News (28)	10/30/16-10/30/16	2	:30	8A- News-Good Day Wisconsin Sunday								2	2	\$500.00	\$1,000.00	Green Bay (WLWK)	Good Day Wisconsin	10/24/16
49.0	Normal Line / SPOT (29)	10/28/16-10/28/16	2	:30	10A- The Better Half							1		1	\$300.00	\$300.00	Green Bay (WLWK)	BETTER HALF	10/25/16

## CONFIRMATION CONTRACT

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Date:

Accepted-Station:

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Comments:

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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> WLUK - TV Green Bay, WI	<b>Date:</b> 10/24/2016
---	----------------------------

I, Jeff Scattergood  
do hereby request station time concerning the following issue:

SD-18
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Date of First Broadcast: 10/27/2016

Date of Last Broadcast: 10/31/2016

Total Charges: \$\*\*\*\*\*45,453.75 NET

This broadcast time will be used by: Greater WI Political Fund



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

--

I represent that the payment for the above described broadcast time has been furnished by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)





**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Greater WI Political Fund  
PO Box 861, Madison, WI 53701  
608-257-2335

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Christopher, Michael  
Treasurer



**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

10/24/2016

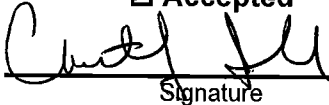
Date



Signature

(770) 427-0735

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**☒ Accepted☐ Accepted in Part☐ Rejected  
SignatureChris Sam  
Printed NameRSM  
Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

Date of First Broadcast: 10/27/2016

Date of Last Broadcast: 10/31/2016

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**

